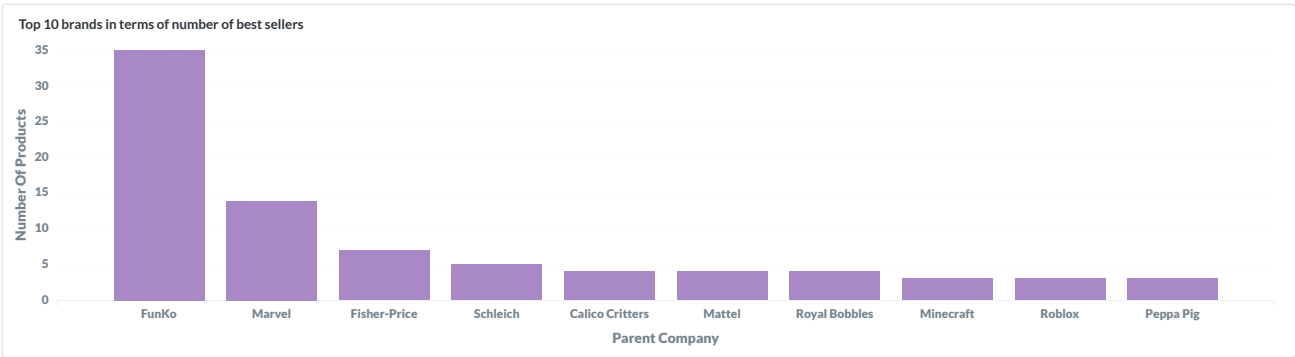




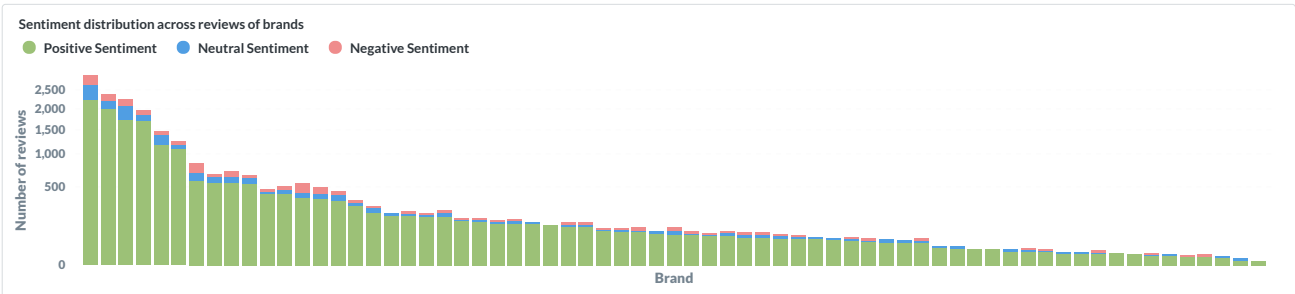
Top 10 brands in terms of number of best seller products

Funko dominates the list with more than twice the number of products being sold



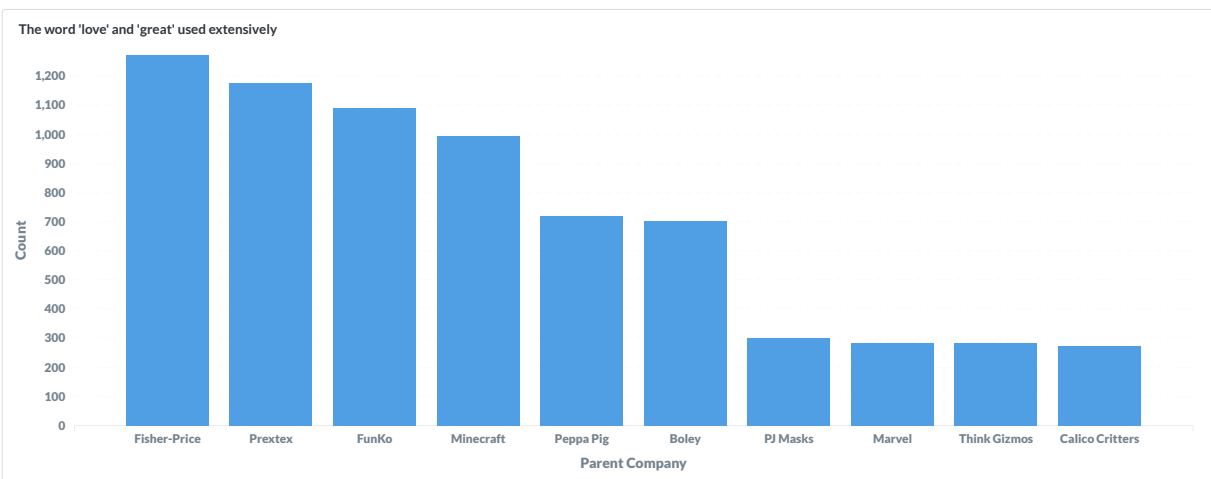
Top 10 brands based on customer feelings

Every brand seem to have garnered highly positive sentiment towards their products



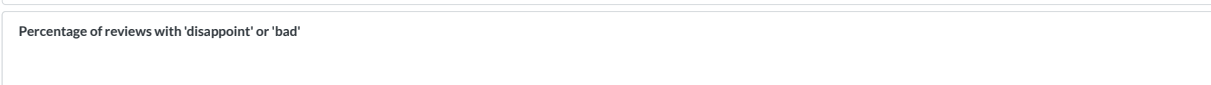
Top 10 brands in terms of number of positive reviews with the word 'love' or 'great'

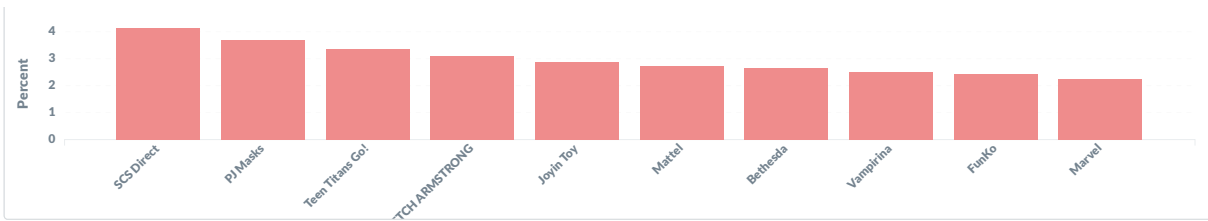
Even with much lesser number of products, Fischer-Price and Pretext beats Funko here in an impressive margin



Top 10 brands based on saturation of negative reviews with the words 'disappoint' or 'bad'

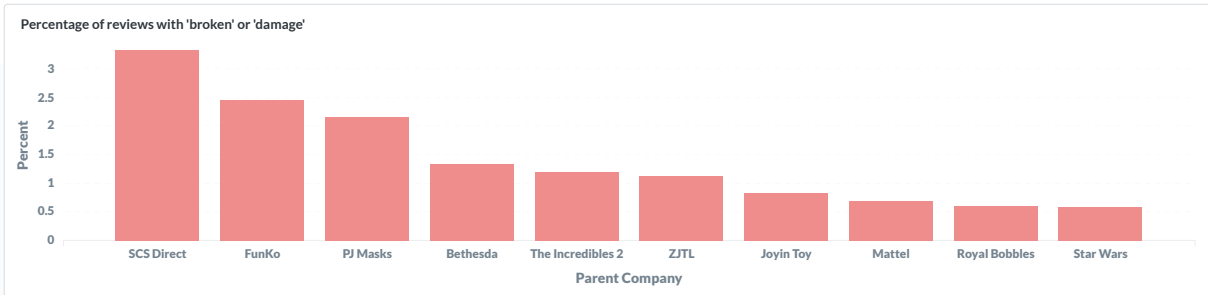
Only those brands with at least 100 reviews across all their products are accounted here. Graph shows the percentage of reviews that suggested disappointment.





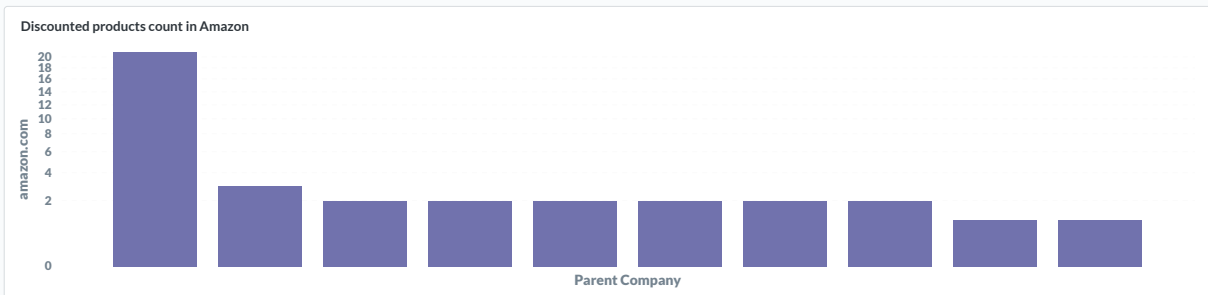
Top 10 brands that faced shipping/manufacturing issues

Chart shows the percentage of reviews that contained the word 'broken' or 'damage' and had a negative sentiment.

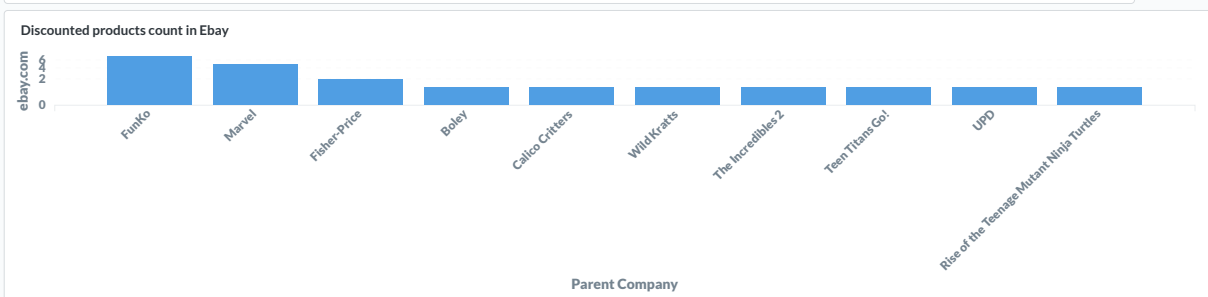


Discounts

Top 10 brands in terms of discounted products count in Amazon

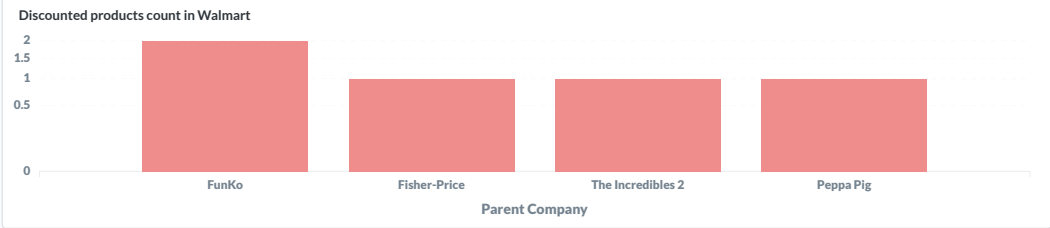


Top 10 brands in terms of discounted products count in E-bay



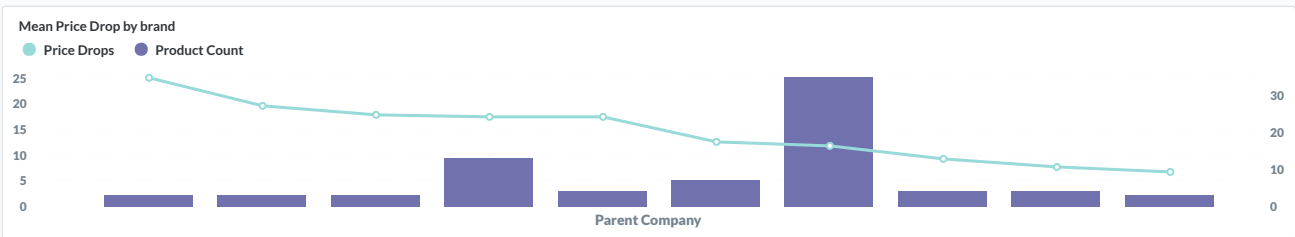
Top 4 brands in terms of discounted products count in Walmart

Only these 4 brands gave discounts in Walmart



Top 10 brands in terms of average discount given

Only brands with at least 3 products are accounted here



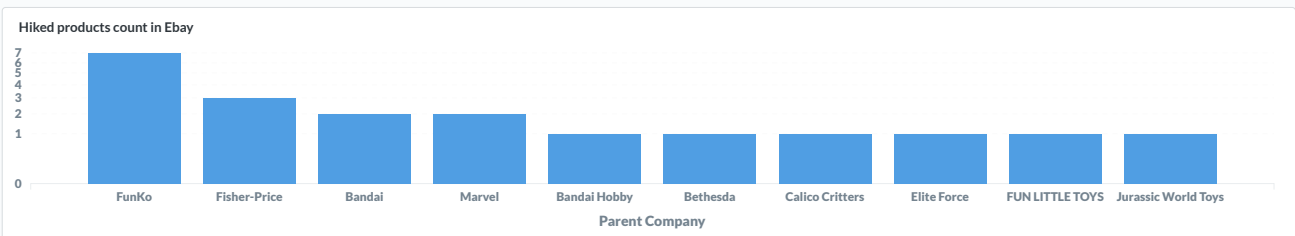
Top 10 brands in terms of price-hiked products count in Amazon

Hiked products count in Amazon

Parent Company	Domain	Discounted Products Count
Marvel	amazon.com	11
FunKo	amazon.com	10
Fisher-Price	amazon.com	6
Kotobukiya	amazon.com	2

Rows 1-4 of 10 < >

Top 10 brands in terms of price-hiked products count in Ebay



Top 7 brands in terms of price-hiked products count in Walmart

